

SAIKI Waste Minimisation Education Prog (Funded by the Auckland Council)

SAIKI is one of the services offered by Earth Action Trust and was facilitated by a former refugee from Somalia, Rahma Dimbil Project Officer from October 2013 to April 2014.

The word SAIKI was coined by Agnes Granada and is derived from the word, psyche. SAIKI aims to identify the root cause of the creation of waste as oppose to fixing the problem. Behavioural change is the key to achieving waste minimisation goals.

Bad habits developed overtime, such as not sorting out waste from the source, are hard to break and therefore education will help people shift their mindsets. SAIKI seeks to influence behavioural change through families by providing the programmes at home.

The programme started by researching things that influence our psyche, mindset, behaviour and attitude. In addition, it looked into consumerism, the effects of ethnicity on learning, generational characteristics, religion and existing waste minimisation education programmes.

The project starts with breaking bad habits and introducing families to the principle of refuse, reduce, re-use and recycle. Once they understand the principle of sorting waste at the source they can start the composting process and later create their own Eden. This process requires the participation of the whole family in order to make it sustainable.

The goal of the project is to create a network of families who will act as champions by influencing other families thereby causing a ripple effect. So far, 15 families have signed up for the project. It is expected that each family will influence 4 other families thereby creating a network of 60 families. The cycle would then continue.





Below are the comments of individuals who have heard the SAIKI presentation:

15 Aug 2014

Hi Agnes,

Warm greetings. I was so inspired and encouraged by your presentation yesterday at the RCN meeting – thank you! Was a pity I hasn't got time to talk to you before we left. I am working for both organisations but having same calling in caring God's creation – people and the Earth.

Straight forward, my both teams are currently working with refugee and migrant communities in helping people in community garden and recycling in their everyday life. Auckland Council is going to launch a campaign called Recycle Right next month. We will certainly get in touch with you and work alongside with you and Zena and team in the near future.

I or one of our Wastewise Advisors love to be your assistance in the matter we are mattered.

Nāku noa na | Kind regards

Homer Xu | WasteWise Advisor, Waste Minimisation
Solid Waste Unit | Infrastructure and Environmental Services

Auckland Council

Healthy Environment, healthy you and me

From: Jyoti Swaroop Dua [mailto:jyoti.s.dua@gmail.com]

Sent: Wednesday, 27 August 2014 7:10 p.m.

To: earth.action@xtra.co.nz

Subject: Earth Action Trust - Presentation for Social Groups

Hello Madam,

The presentation given by you on environment and waste on 23 Aug. 2014 was quite impressive.

It will be good for the society if more and more people are made aware of the issues with respect to present status of our environment and a sincere persistent effort is initiated to rectify the situation.

To order to assist in furthering this objective, I have talked to the Senior Representatives of some Social Groups.

regards, Jyoti Dua

From: Narinder Kaur [mailto:nkgrewal53@gmail.com]

Sent: Friday, 29 August 2014 12:05 p.m.

To: earth.action@xtra.co.nz

Subject: RE: Zero waste

Hello granada

Thanks for valuable information about zero waste through presentation it changed my attitude and I am very careful buying things I don't buy extra things the pamphlets I disrepute d in my neighborhood I go to green bay community center on Tuesday there are other parents also come in play group so they are very keen for your presentation please let me know when you can arrange for it . Regards. Narinder

From: Barry Coates [mailto:barry.coates@greens.org.nz]

Sent: Friday, 12 September 2014 1:33 p.m.

To: earth.action@xtra.co.nz

Subject: Re: Thank you re: Media Conference on 10 Sept

Thank you Agnes, I really appreciate your work, and that of Earth Action Trust, Sukhmani Charitable Trust and others in raising the profile of these issues.

Best wishes Barry Coates